



ATTENTION: Listings Editors

**CN Tower Celebrates Family Day
with Special Admission Offer plus SpongeBob™ and Patrick*!**

February 4, 2008 (Toronto) The CN Tower is pleased to celebrate Ontario's first Family Day with a very special admission offer available all weekend long (February 15-18) and on Family Day (February 18) enjoy special visits from SpongeBob™ and Patrick* from the hit kid's series, *SpongeBob SquarePants* seen on YTV plus activity sheets and chances to win prize packs.

Admission Offer – February 15-18

From February 15-18, 2008, buy one CN Tower admission package and get another one FREE**.

Explore Canada's National Tower: rocket to the top of the world in just 58 seconds in glass-fronted elevators. Enjoy breathtaking views from three observation levels including Sky Pod the highest of them all and the world-famous Glass Floor with its thrilling 1,122ft. / 342m view straight down to the ground. See *The Height of Excellence* film documenting the Tower's legendary construction. Experience the Himalamazon motion theatre ride. Enjoy delicious meals at either Horizons Café or the new Far Coast Café.

SpongeBob™ and Patrick* - February 18 (only)

Explore all the CN Tower has to offer on Family Day with a special admission offer, activity sheets, chances to win prize packs, plus visits with special guests SpongeBob™ and Patrick* (11am, 12pm and 1pm) – fun for kids of all ages.

** Admission Offer: applies to all tickets except City Pass and Premier; valid February 15-18, 2008; may not be combined with any other offers; subject to change and availability. Tickets must be purchased on site. Admission offer applies to individual ticket sales only.

*** All SpongeBob™ and Patrick* activities on February 18 are included with CN Tower admission.

SpongeBob SquarePants

Launched in July 1999, *SpongeBob SquarePants* has since emerged as a pop culture phenomenon and one of the most popular series in kids' television history. Created by Nickelodeon and distributed by MTV Networks, *SpongeBob SquarePants* is the most successful series in the Networks' history, syndicated in 171 markets in 25 languages. *SpongeBob SquarePants* is among the top rated kids' shows, across broadcast and cable, in every major television market around the world.

The CN Tower

Defining the Toronto skyline, at a height of 553.33m (1,815 ft., 5 inches) , the CN Tower is Canada's National Tower, the World's Tallest for over 32 years, an engineering Wonder and Toronto's must see attraction visited by almost 2 million people each year.

Hours of Operation

The CN Tower opens daily from 9 am – 10 pm. Attractions: 11 am – 7 pm daily.

Admission

Best Value: Total Tower experience: includes Look Out, Glass Floor, Sky Pod, Film, and Ride for \$32.99 plus applicable taxes (value of \$47.90 plus applicable taxes).

Observation experience: Adults \$21.99 plus taxes; Children 4-12 years \$14.99 plus taxes, children under 4 free, Seniors \$19.99 plus taxes. All prices quoted Canadian dollars.

CN Tower information: (416) 868-6937

www.cntower.ca

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