

USE OF IMAGES AGREEMENT

IN CONSIDERATION of my being permitted enter upon the premises and make or obtain paintings, drawings, photographs, cinematographs, film, video tape, and/or other fixed images (collectively "Images") of the CN Tower or any part thereof, including, without limitation, the premises, interior, and/or exterior thereof or any signage, intellectual property, personal property, fixtures or other items thereon or therein (collectively, the "Tower"), or being permitted limited use of existing images provided to me by the CN Tower, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby acknowledge and agree as follows:

1. The distribution, sales, publication, broadcast and/or other exploitation, in any manner, media or territory, of any Images of the Tower, including, without limitation, Images of the *Observation Levels, Look Out, Glass Floor and SkyPod, Horizons, 360 The Restaurant at the CN Tower*, or any base Tower attractions, without limitation requires the express prior written consent of CANADA LANDS COMPANY CLC LIMITED (dba CN TOWER) and without prior written consent is strictly prohibited.
2. I therefore agree that I shall not, nor shall I authorize any other party, to distribute, sell, publish, broadcast and/or otherwise exploit of any Images of the Tower, in any manner, media or territory whatsoever, without the express prior written consent of CANADA LANDS COMPANY CLC LIMITED, which may be unreasonably withheld, at such parties' sole discretion. I agree that any references to the CN Tower in the Program shall be accurate, and will positively reflect the Tower's status as Canada's National Tower, architectural icon, and major Toronto tourist attraction. I further hereby agree to provide CANADA LANDS COMPANY CLC LIMITED (CN TOWER) with a copy of any such Image, in its final form and context, as soon as available, and in any event prior to its release.
3. In the event that CANADA LANDS COMPANY CLC LIMITED (CN TOWER) consents to a particular use of an Image, in accordance with the terms hereof, such consent shall apply only to that particular use of such Image, and shall not be deemed to extend or apply to any other use of such Image by me or any other party. For greater clarity, and without limiting the generality of the foregoing, I agree that each subsequent use of an Image, in any manner, media or territory whatsoever, must be consented to in writing by CANADA LANDS COMPANY CLC LIMITED (CN TOWER).
4. In the event that CANADA LANDS COMPANY CLC LIMITED (CN TOWER) consents to a particular use of an Image, in accordance with the terms hereof, I agree to include "Courtesy of The CN Tower" with any film or video production and/or "Copyright of Canada Lands Company CLC Limited" or such other party as may be designated by CANADA LANDS COMPANY CLC LIMITED (CN Tower) with any published photograph.
5. I hereby agree not to portray any logos, brand names or specific products or services, whether currently on-site at the Tower or brought to the Tower site for these purposes without the express written consent of CANADA LANDS COMPANY CLC LIMITED (CN TOWER).
6. I hereby agree to comply with all other terms, conditions, requirements or restrictions as explained to me by CANADA LANDS COMPANY CLC LIMITED (CN TOWER).

DATED at Toronto, Ontario, this _____ day of _____, 20 _____

Signed, Sealed and Delivered in the presence of:

CN Tower Authorized Signature

Company Name

Name of Person Authorizing

Print Name & Phone Number

Signature

Area required entry: As outlined in attached

Reasons for access: As outlined in attached

Name of Company:			
Address:			
Contact person:			
Telephone Number:		Fax Number:	
E-mail Address:		Website:	

INFORMATION

"PROGRAM" DETAILS	
Name of program (production or publication):	
Synopsis of program (production or article):	
How will this footage/image be used? What is the storyboard:	
Why the CN Tower:	
When will the final product be shown? (aired/published):	
Television or cable station (if applicable):	
Size of audience (viewers/readers):	
Geographic reach (where in the world are your viewers/readers located?)	
When will the CN Tower receive a copy:	
How will the CN Tower benefit from this:	
Will the CN Tower receive credit:	
FILM SHOOT DETAILS (If on-site access is required)	
Date and length of time needed to film:	
How many people in your crew:	
Do you require a spokesperson:	
Specific locations at the CN Tower you wish to film:	

Requested by

Date